



# SAANIYA ABBAS RESUMÉ

## SUMMARY

A conceptual Art Director by day, a stand-up comedian by night.

With 10 years of experience in advertising, I've worked on social and digital campaigns for brands like KitKat, Maggi, Toyota and MAF.

## SKILLS

### PHOTOSHOP

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### ILLUSTRATOR

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### INDESIGN

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### AFTER EFFECTS

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### SKETCH

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### ADOBE XD

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### LIGHTROOM

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### ADOBE AUDITION

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### CINEMA 4D

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## EDUCATION

### BA (Hons.) Degree in Communication Design

2009 - 2012 | Pearl Academy, New Delhi

First Class Honours

Graduated top of Class of 2012

## REFERENCES

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### Akhilesh Bagri

Chief Creative Officer, Serviceplan

## EXPERIENCE

### Serviceplan, Dubai | March 2021 - Present

Senior Art Director

### Mullen Lowe, Dubai | Sept - Dec 2020

Associate Creative Director

### Publicis, Dubai | 2019 - 2020

Senior Art Director

### The Entertainer, Dubai | 2016 - 2019

Head of Design

### The AdKitchen, Dubai | 2015 - 2016

Art Director

### TMH, Dubai | 2014 - 2015

Designer

### Insignia, Dubai | 2012 - 2014

Graphic Designer

## AWARDS

### Bronze Lynx ~ Industry Craft

Dubai Science Park | Dubai Lynx 2022

### Silver Effie

KitKat | Mena Effie 2021

### Silver Lynx ~ Media for Brand Integration

KitKat | Dubai Lynx 2021

### Bronze Effie

KitKat | Mena Effie 2021

### Bronze Lynx ~ Brand Experience & Activation

KitKat | Dubai Lynx 2021

### Bronze Lynx ~ Brand Integration

KitKat | Dubai Lynx 2021

### Bronze ~ Digital Advertising

KitKat | Ad Forum PHNX Tribute 2020

### Mohamed Bareche

Creative Director, Publicis

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