



SAANIYA ABBAS RESUMÉ

SUMMARY

A conceptual Art Director by day, a stand-up comedian by night.

With 10 years of experience in advertising, I've worked on social and digital campaigns for brands like KitKat, Maggi, Toyota and MAF.

SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

AFTER EFFECTS

SKETCH

ADOBE XD

LIGHTROOM

ADOBE AUDITION

CINEMA 4D

EDUCATION

BA (Hons.) Degree in Communication Design

2009 - 2012 | Pearl Academy, New Delhi

First Class Honours

Graduated top of Class of 2012

REFERENCES

Available upon request

EXPERIENCE

Serviceplan, Dubai | March 2021 - Present

Senior Art Director

Mullen Lowe, Dubai | Sept - Dec 2020

Associate Creative Director

Publicis, Dubai | 2019 - 2020

Senior Art Director

The Entertainer, Dubai | 2016 - 2019

Head of Design

The AdKitchen, Dubai | 2015 - 2016

Art Director

TMH, Dubai | 2014 - 2015

Designer

Insignia, Dubai | 2012 - 2014

Graphic Designer

AWARDS

Bronze Lynx ~ Industry Craft

Dubai Science Park | Dubai Lynx 2022

Silver Effie

KitKat | Mena Effie 2021

Silver Lynx ~ Media for Brand Integration

KitKat | Dubai Lynx 2021

Bronze Effie

KitKat | Mena Effie 2021

Bronze Lynx ~ Brand Experience & Activation

KitKat | Dubai Lynx 2021

Bronze Lynx ~ Brand Integration

KitKat | Dubai Lynx 2021

Bronze ~ Digital Advertising

KitKat | Ad Forum PHNX Tribute 2020

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MOBILE (available upon request)